

Heart of Gold Australia App Privacy Policy

GOLD INDUSTRY GROUP INC. ABN 39 106 144 592 (“Gold Industry Group”, “GIG”, “we”, “us”) is bound by the Australian Privacy Principles (“APPs”) set out in the Privacy Act 1988 (Cth) (“Act”).

This Privacy Policy governs how we deal with your personal information, including via the Heart of Gold Australia application (“our App”).

By providing your personal information to us, you consent to the collection, use, transfer and disclosure of your information under the terms of this Privacy Policy.

1. How we collect and use your information

Personal information is collected when you knowingly and voluntarily submit it, either to us or as publicly displayed by you online.

We collect personal information in a variety of ways. For example, information is collected when you:

- Subscribe to our Newsletter; and
- Signing up once completing our Heart of Gold Discovery Trails.

The kinds of personal information that we may collect, and hold includes:

- Contact details including your name, phone number and email address; and
- Your device’s internet protocol (IP) address.

We may use your personal information in the following ways:

- Where you have opted in, to send you emails about our programs, events and other updates
- Where you have opted in, if you provide feedback, your quote and name may be shared on our digital platforms.
- Where you have opted in, if you win a competition, your name may be shared on our digital platforms.

We will not collect sensitive information about you (such as personal information about your health, race, gender, political opinion etc.) without your specific consent or in the circumstances permitted by the Act.

Mobile Apps: We do not require users to sign in to access app content and we do not store or transmit any personally identifiable data.

2. Your consent

How do you get my consent?

When you provide us with personal information to subscribe to our newsletter, sign up to complete a trail or sign up to a competition, your consent to our collecting and using your information is implied for that reason.

You are not obliged to provide your personal information, however a failure to provide your personal information could result in us being unable to provide you with our Newsletter, trail medallion or prize.

If we ask for your personal information for a secondary reason such as marketing, we will either obtain your explicit consent, or provide you with an opportunity to opt out. If you do not consent to us using your information for marketing purposes or unsubscribe, then there is no consequence to you other than not receiving updates regarding future promotions or activities that may interest you.

How do I withdraw my consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, or use or disclose your information, at any time, by contacting us at info@goldindustrygroup.com.au or mailing us at:

Gold Industry Group

Suite 4

317 Churchill Avenue

Subiaco, Western Australia AU 6008

3. Disclosure

We may also disclose your information to:

- Third party service providers for the purpose of enabling them to provide their services including IT service providers, data storage, webhosting and server providers, marketing or advertising providers and professional advisors;
- anyone to whom our business or assets (or any part of them) are, or may (in good faith) be transferred; and
- courts, tribunals, regulatory authorities and law enforcement officers, as required by law, in connection with any actual or prospective legal proceedings, or in order to establish, exercise or defend our legal rights.

4. Third-Party Services

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

Certain third-party service providers, such as email databases, have their own privacy policies in respect to the information we are required to provide to them. For these providers, we recommend that you read their privacy policies on their websites so you can understand the manner in which your personal information will be handled by these providers. Once you leave our App or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our App's Terms of Service.

5. Security and storage

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

Location Data: Our App uses your location data to display relevant maps and tours to you.

- Your location data is neither transmitted to us or stored on our servers.
- You may turn off the location features under the settings page of the app.

Except if your information is required to be retained by law, we will hold your information for as long as we require it, or until you notify us you no longer wish to hold your account.

6. Age of consent

By using our App and providing your personal information to us, you represent that you are at least 18 years of age. If you are under 18 years of age, you must have consent from a parent or guardian to provide us with your personal information and use our App.

7. Changes to this Privacy Policy

We reserve the right to modify this Privacy Policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the Website. If we make material changes to this Privacy Policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it. If our Store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

8. Accessing, correcting or updating your personal information

Any requests to access, correct, amend or delete any personal information can be made via our contact details below.

If you request access to your personal information, we will provide access whenever this is required by law or we otherwise consider it appropriate. However, making a request does not guarantee that we will provide you with access. In particular, we will not provide access to information that is confidential, legally privileged or would otherwise have an unreasonable impact on the privacy of others.

9. Complaints and inquiries

If you have questions about our Privacy Policy, or if you believe we have breached the APPs, you may register a query or complaint by contacting us by any of the following methods:

Mail: Suite 4/317 Churchill Ave, Subiaco, WA 6008

Email: info@goldindustrygroup.com.au

We consider all complaints consistently with the relevant legislation and as we consider most appropriate in the circumstances. We shall review your complaint and respond to any concerns promptly, usually within fourteen (14) working days. You also have the right to make a complaint to the Office of the Australian Information Commissioner (see: <http://www.oaic.gov.au/privacy/privacy-complaints>) or the local regulator in your jurisdiction in Europe or California, as applicable.