

**Australia's largest  
precious metals  
conference**




**GOLDEVENTS**

**THE AUSTRALIAN  
GOLD CONFERENCE**

**OCT 21<sup>st</sup> & 22<sup>nd</sup> | SYDNEY**





“In the absence of a gold standard, there is no way to protect savings from confiscation through inflation. There is no safe store of value.”

DR ALAN GREENSPAN

# 2021 AUSTRALIAN GOLD CONFERENCE

## Sofitel SYDNEY Wentworth

Be a part of the 11th Annual Australian Gold Conference in association with The Perth Mint.

This 2-day investment and educational event is being held at the Sofitel Wentworth Hotel, on the 21<sup>st</sup> and 22<sup>nd</sup> October 2021 with a pre-event investment evening hosted by The Perth Mint on the 20<sup>th</sup> October from 5:30pm.

The conference and exhibition will bring together every aspect of the precious metals investment industry to promote and help educate everyday Australians as well as those already invested in the sector.

Keynote speakers will present their investment views and look at how we can grow and protect our wealth going forward bullion dealers will be on hand to help you purchase physical metal and ASX listed mining companies will provide updates on mining investment opportunities.

**To sponsor or exhibit at The Australian Gold Conference 2021 email [info@symposium.net.au](mailto:info@symposium.net.au), call 0407 202 758 or simply complete and email the booking form on page 13.**



# Background

## 12 years of sharing the importance of knowledge in our precious metals industry

Beginning in 2010 the focus of the conference was to create a world class event bringing together all aspects of the precious metals industry “from dirt to coin”. The focus was to connect the mining explorers, developers and producers with the refiners, dealers, traders and investors to encourage a better way for the industry to come together and to do business.

The event has grown year on year and attracts over 1,000 delegates during the 2-day event.

Despite market challenges (and COVID-19), the event continues to attract high quality speakers, sponsors and companies. Never more so than coming into 2021 after the year to forget in 2020 to connect face to face and learn, discuss, network, invest and do business.

# Benefits to your company

## Be a part of this unique event

Following the success of the 2018 Digital Gold Day, this year we present a one-day event with a fantastic agenda. This is your opportunity to hear from experts in blockchain, digital currencies and digital assets as they relate to precious metals. The digital asset space has evolved rapidly in the past year, with the decline of utility token offerings, the rise of security token offerings, increasing regulatory clarity and the emergence of fractionalisation and digitisation of traditionally illiquid assets.

The digital asset space is more relevant than ever to Precious Metals investors with new trading and investment mechanisms coming on stream and greater acceptance of Distributed Ledger Technology to provide secure, transparent, low-cost transactions.

Be a part of this important event that will enable your company to profile new opportunities to investors, share latest investment strategies and educate a wide variety of investors keen to learn more and invest.

Increase awareness and maximise your exposure for your brand beyond just the event, through Symposium's marketing channels and partners.

The 2019 event will provide the perfect forum for investors and industry to come together to educate, inform, network and do business.

SHOWCASE  
TO HIGHLY  
TARGETED  
INVESTORS

MAXIMISE  
YOUR  
EXPOSURE &  
AWARENESS

PRESENT  
YOUR  
INVESTMENT  
OPPORTUNITY



# Who attends & why?

## WHO ATTENDS?

**Private Investors**

**Bullion Dealers**

**Institutional Investors**

**Bullion Traders**

**Stockbrokers & Analysts**

**Mining Companies**

**Financial Advisers**

**Industry Experts**

**Fund Managers**

**Financial Media**

## WHY THEY ATTEND?

Discovering new opportunities and how to profit from a fast changing economy.

Hearing from keynote speakers and gaining greater insight into the current market and future trends.

Exploring and seeking potential investment opportunities and hard asset investment vehicles.

Connecting, meeting and networking with industry experts, senior company executives and members of the financial and investment community.



EXCLUSIVE PRE-SALE  
INVESTOR TICKETS

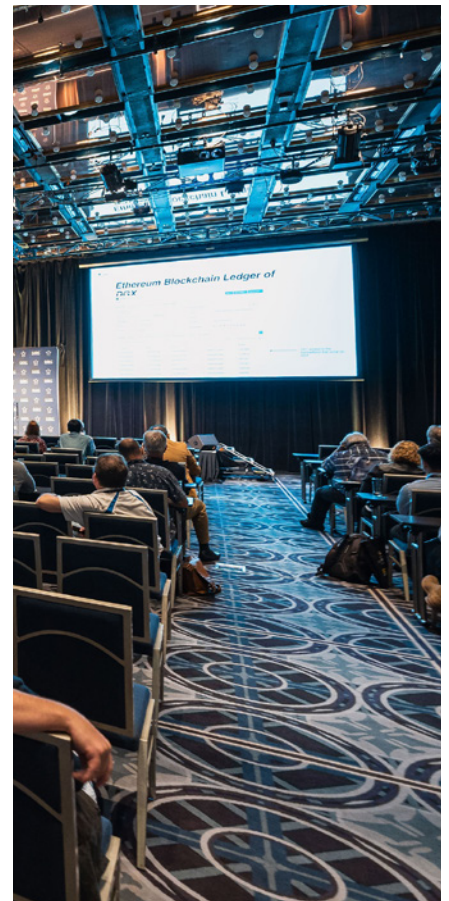
From  
**\$99**

To find out more and to register visit

**[goldevents.com.au](http://goldevents.com.au)**

# Exhibition & Presentation Packages

Maximise your profile at this focused event with a selection of exhibition, presentation & sponsorship opportunities.



## CONNECTING YOU TO INVESTORS

There are a number of sponsorship packages to choose from. Alternatively, if you require a tailored solution, please contact us on +61 407 202758 to discuss and arrange a proposal.

**EXHIBITION BOOTH  
+ 15 MINUTE  
CORPORATE  
PRESENTATION**

**\$8,000**

+ GST

- Total of up to max of four company registrations to attend the Symposium
- Total of five delegate registrations for shareholders
- Standard Exhibition Booths are 3m x 2m = total 6m2. Furniture is not provided and needs to be ordered separately. Larger booths are available on request
- Two tickets to the 10th Annual Precious Metals Industry Awards Dinner
- Presentations are limited to exhibiting companies only
- A standard Exhibition Booth 3m x 2m = total 6m2 with fascia Signage included. Furniture is not provided and needs to be ordered separately.

**EXHIBITION  
BOOTH  
ONLY**

**\$5,500**

+ GST

- Total of up to max of four company registrations to attend the Symposium
- Total of five delegate registrations for shareholders
- One ticket to the 8th Annual Precious Metals Industry Awards Dinner
- A standard Exhibition Booth 3m x 2m = total 6m2 with fascia Signage included. Furniture is not provided and needs to be ordered separately. Larger booths are available on request.

**TABLE TOP**

**\$4,000**

+ GST

**Be a part of the event and interact with investors**

- Dressed trestle table and two chairs provided
- Total of two exhibitor registrations to attend the Symposium
- Five delegate registrations for clients/ investors (Gala Dinner not included)
- No branding is provided. Pull up banner to be supplied by client.



# Sponsorship Packages

There are a number of sponsorship packages to choose from. Alternatively, if you require a tailored solution, please contact us on +61 +61 407 202 758 to discuss and arrange a proposal.

**GOLD PARTNER SPONSOR**

**\$60,000**

+ GST

**SOLD**

- Opportunity to present one 30 minute presentation OR two 15 minute presentations
- One 6x2m exhibition booth prominently positioned within the exhibition area
- Total of ten exhibitor registrations to attend the Symposium
- Opportunity to display pull up banner on main stage alongside Symposium banner
- Opportunity to distribute promotional material to all investors attending the Symposium
- Corporate logo included on the conference programme
- Prime placement of logo on conference website on the home page and sponsors section with hyperlink to own website
- Mention in the opening and closing address as follows "The Precious Metals Investment Symposium In association with..." Followed by short spiel
- Corporate logo featured in audio visual material screened throughout the conference
- Ten complimentary delegate passes to distribute to clients/investors (social functions will incur an additional fee)
- First right of refusal for the following year

# Sponsorship Packages

## SILVER PARTNER SPONSOR

# \$15,000

+ GST

- One 4x2m exhibition booth prominently positioned with the exhibition area
- Eight exhibitor registrations to attend the Symposium
- Opportunity to display pull up banner in the main auditorium (does not include stage)
- Opportunity to distribute promotional material to all investors attending the Symposium
- Corporate logo included in conference programme
- Inclusion of logo on conference website with hyperlink to own website
- Mention in the opening address and closing remarks
- Eight complimentary delegate passes to distribute to clients/investors (social functions will incur an additional fee)
- Five Tickets to the 7th Annual Precious Metals Industry Awards Dinner

**If you wish to create a tailored package, please contact Kerry Stevenson at [kerry@symposium.net.au](mailto:kerry@symposium.net.au) or call +61 407 202 758**



EXCLUSIVE  
INDUSTRY AWARDS  
DINNER SPONSOR  
**\$22,000**  
+ GST

- Opportunity to address guests during official welcome
- One 3x2m exhibition booth
- Total of five delegate registrations to attend the Symposium
- Total of twenty tickets to attend the dinner
- Opportunity to display a pull up banner in the main auditorium
- Opportunity to distribute promotional material to all investors attending the Symposium
- Corporate branding included on all marketing material and communication created for the dinner
- Corporate branding at the dinner and included on all ticketing and menus
- Corporate logo placed on Precious Metals Awards
- Dinner web page as well as sponsor section of conference website, hyperlinked to own website
- Opportunity to present awards

**NON-EXCLUSIVE SPONSOR PACKAGES  
STILL AVAILABLE - \$6,000 + GST**

If you wish to create a tailored package, please contact Kerry Stevenson to discuss at [kerry@symposium.net.au](mailto:kerry@symposium.net.au).

# Sponsorship Packages

## BARISTA SPONSOR

\$14,000

+ GST

- Two 3x2m exhibition booths with barista located within one of the booths
- Total of five exhibitor registrations to attend the conference
- Opportunity to distribute promotional material to all investors attending the conference
- Corporate logo included in conference program
- Inclusion of logo on conference website in sponsors section with hyperlink to own website
- Mention of your organisation in the opening address
- Seven complimentary delegate registrations to distribute to clients/investors (social functions will incur an additional fee)
- Branding for cups with company logo (sponsor to supply cups)

## SESSION SPONSOR

\$5,000

+ GST

- Opportunity to brand the specific session
- Opportunity to produce the session in association with the organisers
- Chair this sponsored session
- Play a corporate video at the start of the session (max 2 mins)
- Corporate logo on all marketing materials and on the web site
- Five complimentary delegate registrations to distribute to clients/investors (social functions will incur an additional fee)

If you wish to create a tailored package, please contact Kerry Stevenson at [kerry@symposium.net.au](mailto:kerry@symposium.net.au) or call +61 407 202 758

# Australian Gold Conference **Booking Form**

OCTOBER 20-21 | SOFITEL WENTWORTH | SYDNEY

WE OFFER A RANGE OF SPONSORSHIP OPPORTUNITIES TO MAXIMISE YOUR PROFILE AT THIS FOCUSED EVENT. SPONSORSHIP CATEGORIES AND SOCIAL NETWORKING OPPORTUNITIES ALLOW YOU TO ALIGN THE NEEDS OF YOUR ORGANISATION TO SPECIFIC EVENTS WITHIN THE PROGRAM.

Sponsors will receive acknowledgements, benefits and entitlements according to their level of contribution. You may choose as many individual sponsorship opportunities as you like from the range on offer.

## STEP 1: YOUR DETAILS (PLEASE PRINT CLEARLY)

Company \_\_\_\_\_ ABN \_\_\_\_\_  
Address \_\_\_\_\_  
State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_  
Website \_\_\_\_\_ ASX Code \_\_\_\_\_

### Primary Contact Details (Logistics Contact)

Name \_\_\_\_\_ Position \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

### Speaker Contact Details

Name \_\_\_\_\_ Position \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

SPONSORSHIP OPPORTUNITIES	Price + GST
Sponsorship Item (Please specify):	\$
Exhibition Booth + 15 minute investor presentation	\$8,000
Exhibition Booth only	\$5,500
Table Top only	\$4,000
Please tick this box if you do not wish your contact details to be made available to other attendees at the event.	GST \$
	<b>TOTAL</b> \$

## STEP 3: PAYMENT

### DIRECT BANK TRANSFER DETAILS

Please provide remittance advice and nominate invoice number.

**Bank:** NAB **BSB:** 08 2057  
**Account No:** 18 879 8754  
**Account Name:** Symposium Events Pty Ltd

**SWIFT code:** NATAAU3302S

## STEP 4: AUTHORISATION

Name \_\_\_\_\_ Position \_\_\_\_\_  
Signature \_\_\_\_\_  
Date \_\_\_\_\_  
Your Reference \_\_\_\_\_  
Symposium Contact \_\_\_\_\_

## STEP 5: RETURN THIS FORM

With your company logo in vector format (.eps, .pdf or .ai) and a 100 word company bio for our website.  
To: [info@goldevents.com.au](mailto:info@goldevents.com.au)

Presented by:



**GOLDEVENTS**

**Privacy Statement:** By completing this form, you agree to the use of your personal information by Symposium. The primary purpose of collecting personal information is to process your registration and contact you if required.

**Terms & Conditions:** Please read our terms and conditions. By completing and signing this form, your organisation's sponsorship is considered confirmed. The entitlements of the sponsorship will become effective once the sponsorship payment has been received in full. This form is considered a contract between Symposium and the exhibiting/presenting/sponsoring organisation

**Cancellation Policy:** Full payment is due at time of confirmation, a tax invoice will be supplied. All cancellation requests must be in writing. 50% retained if request is received in 90 days or more before the conference. 100% retained if request is received within 90 days of less of the Symposium.



**GOLDEVENTS**

## THE AUSTRALIAN GOLD CONFERENCE 2021

Symposium is an Australian owned and operated company that specialises in developing quality events for the resources and precious metals sectors.

Symposium brings investors, precious metals companies and industry expert speakers Together, to create face-to- face marketing, learning and networking opportunities.

Symposium events are designed to ensure both speakers and delegates receive maximum benefit. Speakers profit from being in touch with existing and potential markets, whilst delegates gain the latest updates from companies they already invest in or a new company or speaker they are interested in finding out more.

Symposium events are designed to enable all attendees to meet each other and discuss issues of interest.

Symposium Managing Director, Kerry Stevenson, has had many years experience in the events industry both in Australia and the UK and is considered a thought leader within, and a voice for, the precious metals industry.

Kerry started Symposium in 2010 as a way to introduce Australian and overseas investors to the opportunities within the resources industry. She is a passionate advocate for the industry and continues to educate on the ways the industry can remain globally competitive.

---

### GOLD EVENTS

☎ +61 407 202 758

🌐 [goldevents.com.au](http://goldevents.com.au)

✉ [info@goldevents.com.au](mailto:info@goldevents.com.au)

 [goldandalternativeinvestments](#)

 [goldalternative](#)

 [goldandalternativeinvestments](#)